

Mapping Our Ministry for Promotion and Outreach

Describe	In-reach: Who are the young adults in my parish?	Out-reach: Who are the young adults in the community surrounding my parish?
Age-range(s)	<i>(e.g., recent graduates, singles in late 20s-early 30s, newly married with children)</i>	<i>(e.g., young adults attending local college)</i>
Other significant factor defining sub-group:	<i>(e.g., recent graduates – looking for fellowship activities to make friends, build relationships)</i>	<i>(e.g., looking for welcoming parish while away from home)</i>
Other significant factor defining sub-group:	<i>(e.g., singles in late 20s-early 30s – interest in service projects)</i>	
Other significant factor defining sub-group:	<i>(e.g., newly married with children – looking for activities to do as couples)</i>	
Other significant factor defining sub-group:		
Other significant factor defining sub-group:		

Prioritize: Decide which young adult sub-groups you will target in your promotion and outreach and which promotional tools you'll use to reach these groups. Consider creating a timeline for outreach to additional sub-groups in the future.

1. _____
2. _____
3. _____
4. _____
5. _____